CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
804070 /	06261096

Product: AMERS FOR PROSPERITY

Contract Dates	Estimate #
08/22/12 - 08/27/12	1159

Advertiser: Americans For Prosperity

Original Date / Revision: 08/02/12 / 08/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
WOIO	Teresa Difuria	Telerep-Philade

Special Handling:

Demographic: Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WOIO	08/22/12	08/24/12	Action News at 4p	4-5p		:30			NM	3	$1,950.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays --WTF--	Spots/Week 3	Rate $650.00							
N 2	WOIO	08/22/12	08/24/12	CBS Evening News	630-7P		:30			NM	2	$1,300.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays --W-F--	Spots/Week 2	Rate $650.00							
N 3	WOIO	08/22/12	08/24/12	Action News at 11p	11-1135p		:30			NM	3	$3,000.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays --WTF--	Spots/Week 3	Rate $1,000.00							
N 4	WOIO	08/22/12	08/22/12	Wed Hour 2	9-10p		:30			NM	1	$3,500.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays --1----	Spots/Week 1	Rate $3,500.00							
N 5	WOIO	08/22/12	08/22/12	Wed Hour 3	10-11p		:30			NM	1	$3,500.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays --1----	Spots/Week 1	Rate $3,500.00							
N 6	WOIO	08/23/12	08/23/12	Thur Hour 3	10-11p		:30			NM	1	$3,000.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays ---1---	Spots/Week 1	Rate $3,000.00							
N 7	WOIO	08/24/12	08/24/12	Fri Hour 2	9-10p		:30			NM	1	$3,000.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays ----1--	Spots/Week 1	Rate $3,000.00							
N 8	WOIO	08/24/12	08/24/12	Fri Hour 3	10-11p		:30			NM	1	$3,200.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays ----1--	Spots/Week 1	Rate $3,200.00							
N 9	WOIO	08/25/12	08/25/12	SA Action News at 6p	6-630p		:30			NM	4	$2,000.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays -----4-	Spots/Week 4	Rate $500.00							
N 10	WOIO	08/25/12	08/25/12	Sat Hour 2	9-10p		:30			NM	1	$2,500.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays -----1-	Spots/Week 1	Rate $2,500.00							
N 11	WOIO	08/25/12	08/25/12	11p-1135p	11p-1135p		:30			NM	2	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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08/22/12 - 08/27/12	AMERS FOR PROSPER	**1159**

Advertiser	Original Date / Revision
Americans For Prosperity	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays -----2-	Spots/Week 2	Rate $750.00						
N 12	WOIO	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	2	$900.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------2	Spots/Week 2	Rate $450.00						
N 13	WOIO	08/26/12	08/26/12	Face the Nation	1030-11a		:30			NM	1	$450.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $450.00						
N 14	WOIO	08/26/12	08/26/12	SU Action News at 630p	630-7p		:30			NM	1	$500.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $500.00						
N 15	WOIO	08/26/12	08/26/12	Sun Hour 1	7-8p		:30			NM	1	$3,500.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $3,500.00						
N 16	WOIO	08/26/12	08/26/12	Sun Hour 4	10-11p		:30			NM	1	$3,500.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $3,500.00						
N 17	WOIO	08/26/12	08/26/12	11p-1135p	11p-1135p		:30			NM	1	$775.00
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays ------1	Spots/Week 1	Rate $775.00						
N 18	WOIO	08/27/12	08/27/12	Action News at Noon	12-1230p		:30			NM	1	$475.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays 1------	Spots/Week 1	Rate $475.00						
N 19	WOIO	08/27/12	08/27/12	Action News at 4p	4-5p		:30			NM	1	$650.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays 1------	Spots/Week 1	Rate $650.00						
N 20	WOIO	08/27/12	08/27/12	CBS Evening News	630-7P		:30			NM	1	$650.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays 1------	Spots/Week 1	Rate $650.00						
N 21	WOIO	08/27/12	08/27/12	Action News at 11p	11-1135p		:30			NM	1	$1,000.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays 1------	Spots/Week 1	Rate $1,000.00						
N 22	WOIO	08/27/12	08/27/12	Mon Hour 3	10-11P		:30			NM	1	$3,000.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays 1------	Spots/Week 1	Rate $3,000.00						
									Totals		32	$43,850.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	27	$38,075.00	$32,363.75
08/27/12 -08/27/12	5	$5,775.00	$4,908.75
Totals	32	$43,850.00	$37,272.50

Signature: _____ **Date:** _____

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